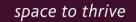
ROWTHPOINT RETAIL UPDATE

STEPHAN LE ROUX - Director: Retail

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IEIL SCHLOSS - Head of Asset Management: Retail

GROWTHPOINT G



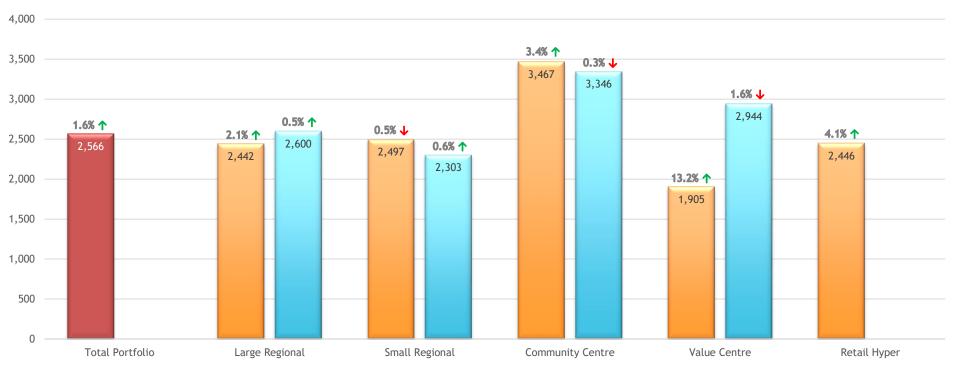
## INDEX

- 1. TRADING PERFORMANCE
- 2. GROWTHPOINT TRADING DENSITY GROWTH VS BENCHMARK
- 3. VACANCY, RENEWAL TRENDS AND LEASING UPDATE
- 4. RENEWAL SUCCESS RATE
- 5. ARREARS
- 6. IMPACT OF COMPETITION
- 7. DEVELOPMENTS
- 8. ACQUISITIONS AND DISPOSALS
- 9. EDCON EXPOSURE
- 10. ONLINE RETAIL



#### TRADING PERFORMANCE

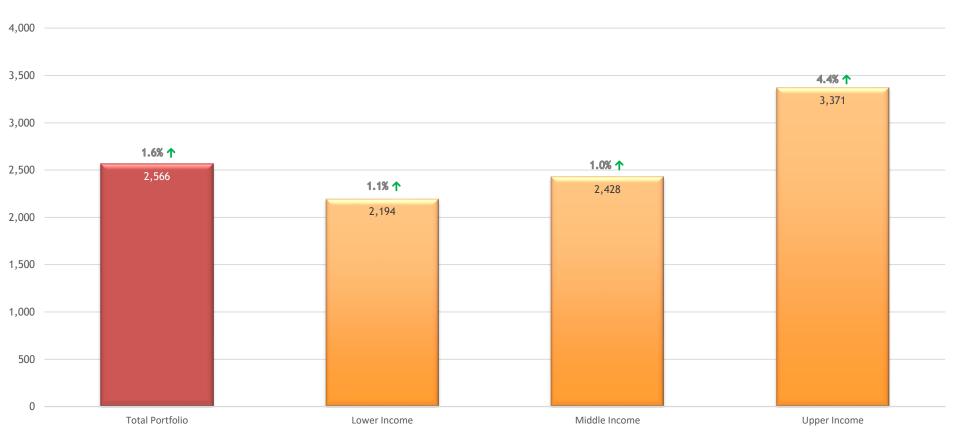
#### **12 MONTH ROLLING TRADING DENSITY BY CENTRE CLASSIFICATION - SEPTEMBER 2018**



■Growthpoint ■IPD

#### TRADING PERFORMANCE

#### 12 MONTH ROLLING TRADING DENSITY BY LSM - SEPTEMBER 2018

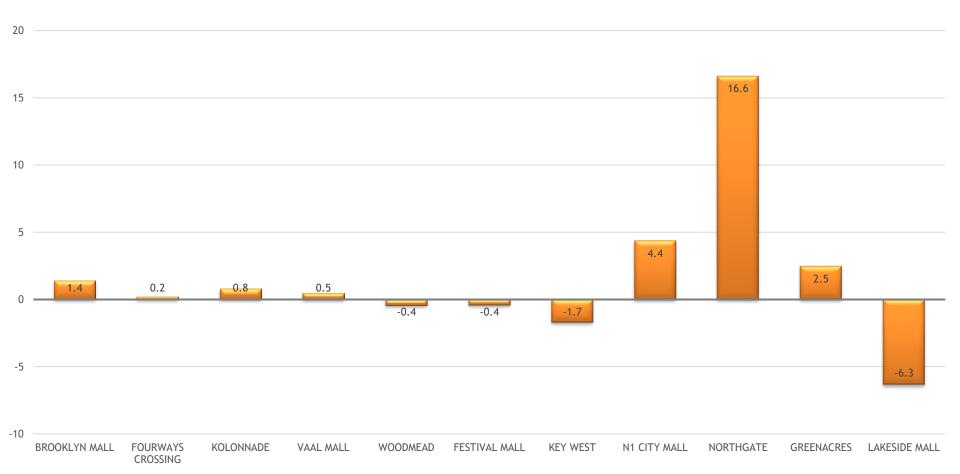


### TRADING PERFORMANCE

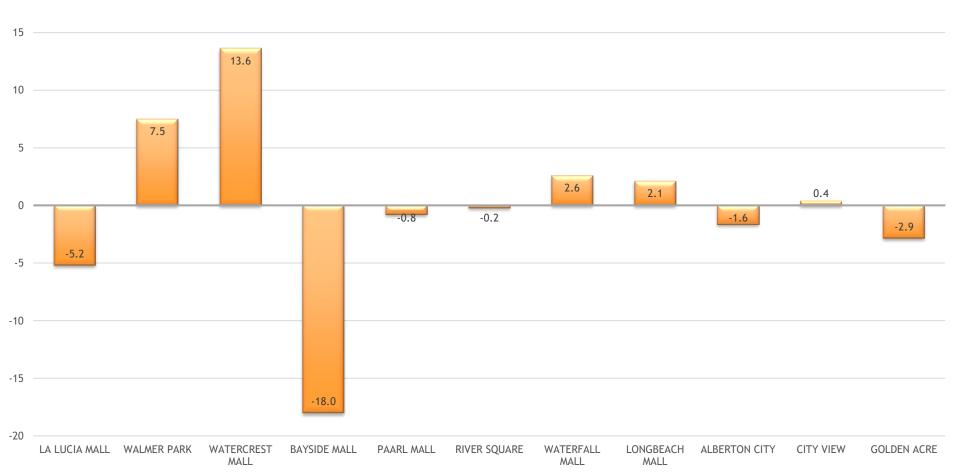
### LIST OF CENTRES BY LSM GROUPS

CENTRE	LSM GROUP: LOWER INCOME	CENTRE	LSM GROUP: MIDDLE INCOME	CENTRE	LSM GROUP: MIDDLE INCOME	CENTRE	LSM GROUP: UPPER INCOME
CITY MALL	Lower Income	THE BRIDGE	Middle Income	HILLCREST CORNER	Middle Income	CONSTANTIA VILLAGE	Upper Income
VILLAGE SQUARE	Lower Income	FOURWAYS CROSSING	Middle Income	HOWARD CENTRE	Middle Income	GARDENS CENTRE	Upper Income
FESTIVAL MALL	Lower Income	KOLONNADE	Middle Income	BAYSIDE MALL	Middle Income	BROOKLYN MALL	Upper Income
GOLDEN ACRE	Lower Income	VAAL MALL	Middle Income	PAARL MALL	Middle Income	LA LUCIA MALL	Upper Income
		WOODMEAD	Middle Income	RIVER SQUARE	Middle Income	WALMER PARK	Upper Income
		KEY WEST	Middle Income	WATERFALL MALL	Middle Income	WATERCREST MALL	Upper Income
		N1 CITY MALL	Middle Income	LONGBEACH MALL	Middle Income		
		NORTHGATE	Middle Income	ALBERTON CITY	Middle Income		
		GREENACRES	Middle Income	CITY VIEW	Middle Income		
		LAKESIDE MALL	Middle Income	EAST RAND VALUE	Middle Income		
		14TH AVENUE	Middle Income				
		HELDERBERG HYPER	Middle Income				G

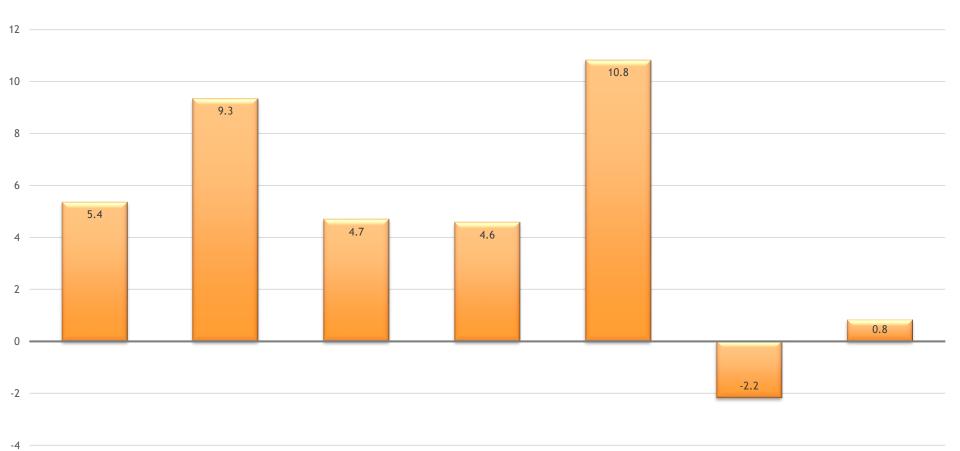
#### **TRADING DENSITY GROWTH - LARGE REGIONAL**



#### **TRADING DENSITY GROWTH - SMALL REGIONAL**



## TRADING DENSITY GROWTH - COMMUNITY CENTRES



CONSTANTIA VILLAGE

GARDENS CENTRE

HILLCREST CORNER

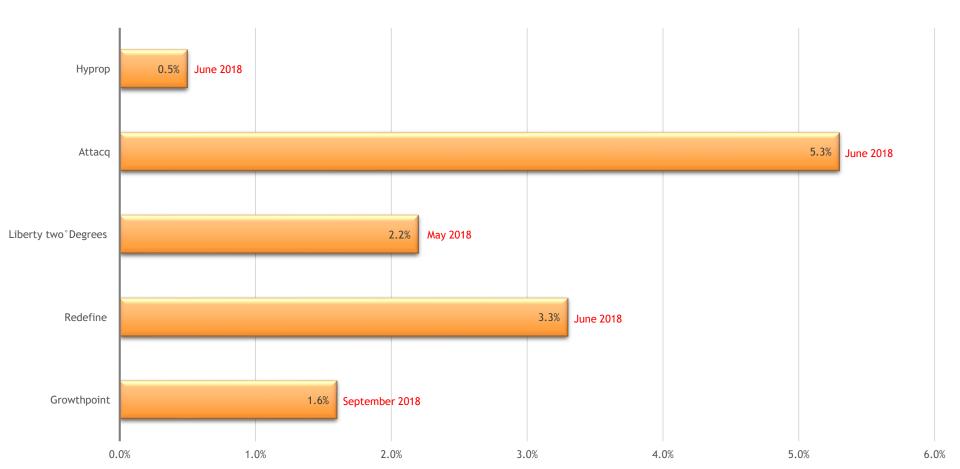
HOWARD CENTRE

CITY MALL

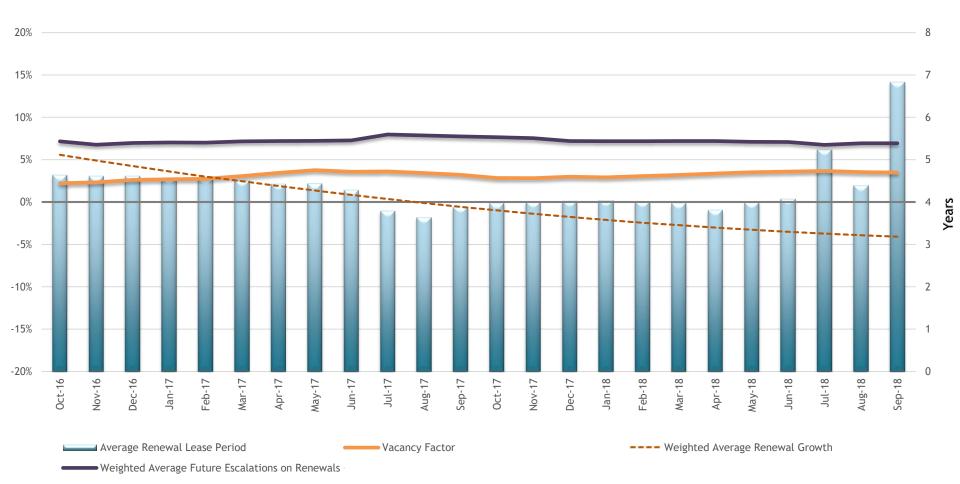
THE BRIDGE

VILLAGE SQUARE

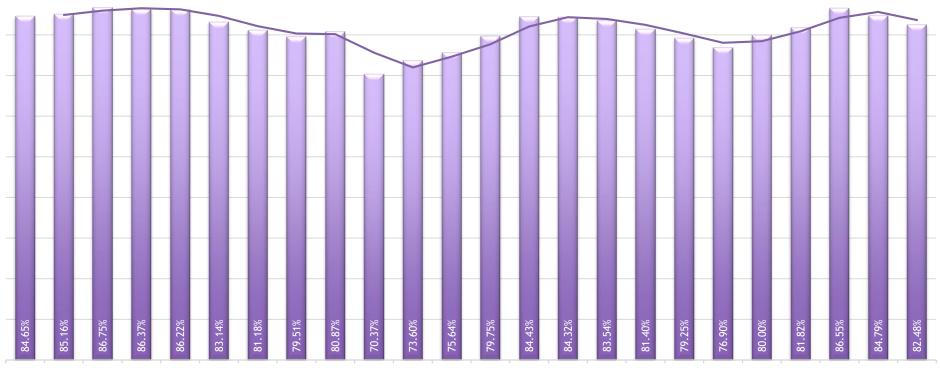
## **GROWTHPOINT TRADING DENSITY GROWTH VS BENCHMARK**



## VACANCY, RENEWAL TRENDS AND LEASING UPDATE



#### **RENEWAL SUCCESS RATE**



Oct-16 Nov-16 Dec-16 Jan-17 Feb-17 Mar-17 Apr-17 May-17 Jun-17 Jul-17 Aug-17 Sep-17 Oct-17 Nov-17 Dec-17 Jan-18 Feb-18 Mar-18 Apr-18 May-18 Jun-18 Jul-18 Aug-18 Sep-18

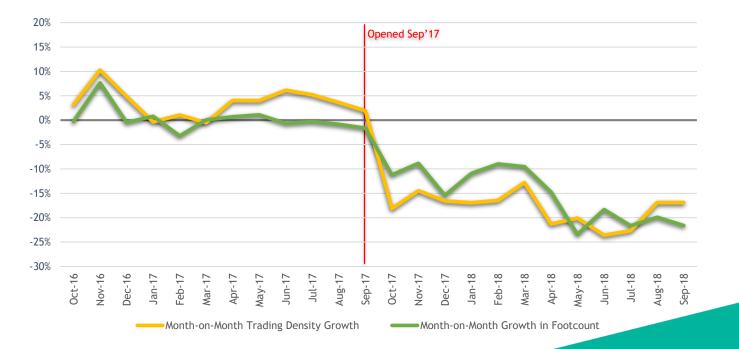
Renewal Success Rate

#### ARREARS



## IMPACT OF COMPETITION

- 1. Bayside Mall
  - Competition Table Bay Mall Opened September 2017
  - Full Competition in Primary Catchment Area

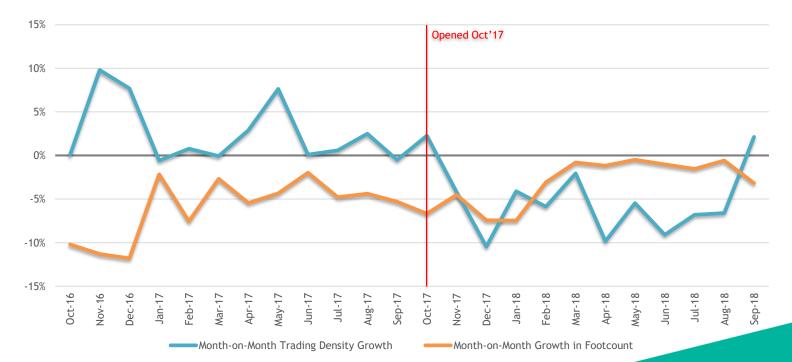




## IMPACT OF COMPETITION

2. La Lucia

Competition - Cornubia Mall - Opened October 2017



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## DEVELOPMENTS

	Development/ Redevelopment	Tenancy	Estimated Completion Date	Capex Approval (Rmil)
PAST	VAAL Mall	Extension	12/2016	294.00
	Greenacres	Extension	07/2017	290.00
ETED F	Fourways Crossing	Refurbishment and Extension	06/2017	57.50
COMPLETED 3 YEAR	Northgate (50%)	Downsizing of the 22 000m <sup>2</sup> Pick n Pay Hypermarket to accommodate a new flagship Pick n Pay	10/2017	43.5
00	Kolonnade (50%)	Development of outdoor piazza accommodating casual dining	12/2017	16.00
	River Square	Revamp and relocation of Tenants	12/2018	65.00
0	Festival Mall	Refurbishment	04/2019	58.15
OVE	Lakeside Mall	Refurbishment	04/2019	55.00
APPROVED	Walmer Park	Redevelopment	06/2019	148.64
∢	La Lucia	Refurbishment	11/2019	55.00
	Waterfall Mall	Dischem Redevelopment	04/2021	19.00
ED	Paarl Mall	Extension		
PLANNED	Longbeach Mall	Extension		
2	Lakeside Mall	Cinema Redevelopment		

# ACQUISITIONS AND DISPOSALS

	AQUISITIONS - PAST 3 YEARS					
No	BUILDING	AREA	DATE OF AQUISITION	GLA m²	PURCHASE PRICE Rm	
1	N1 CITY MALL - 58%	Goodwood, CT	03/10/2017	36,794	922.1	
	DISPOSALS - PAST 3 YEARS					
No	BUILDING	AREA	DATE OF DISPOSAL	GLA m²	SELLING PRICE Rm	
1	Picbel Parkade	KZN	02/03/2017	13,818	271.3	
2	Grayston Shopping Centre	Sandton, JHB	22/05/2014	4,346	138.0	
3	Jet Bloemfontein	Bloemfontein	26/09/2017	5,516	38.3	
4	OK Bazaars Empangeni	Empangeni, KZN	18/07/2017	13,660	172.5	
5	Hatfield Plaza	Hatfield, PTA	19/03/2018	19,332	285.3	
6	Hatfield Mall	Hatfield, PTA	19/03/2018	6,332	61.4	
7	Campus Building	Hatfield, PTA	19/03/2018	3,179	39.0	
8	Standard Plaza	Hatfield, PTA	19/03/2018	2,733	32.0	
9	VAAL Mall - 11.19%	Vanderbijl Park	11/04/2017	7,387	209.3	

## **EDCON EXPOSURE - BY BRAND**

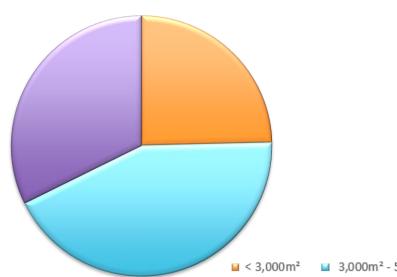
BRAND	EXPOSURE AS AT 30 JUNE 2018	
DKANU	GLA (m²)	
Active	1,515	
Boardmans	3,764	
CNA	9,198	
Connect	188	
Edgars	76,965	
Jet and Jetmart	19,722	
Jetmart	4,315	
МАС	46	
Red Square	923	
	116,636	

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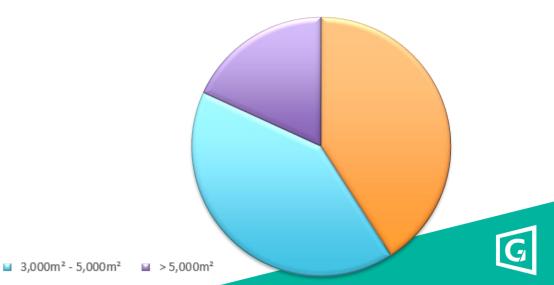
## EDCON EXPOSURE - EDGARS BY SIZE

EDGARS	EXPOSURE AS AT 30 JUNE 2018		
EDUARS	GLA (m²)	NUMBER OF STORES	
< 3,000m²	18,955	9	
3,000m² - 5,000m²	33,155	9	
> 5,000m²	24,855	4	
	76,965	22	

BY GLA



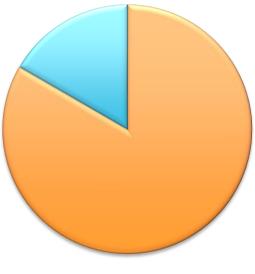
#### NUMBER OF STORES



## EDCON EXPOSURE - EDGARS BY TRADING DENSITY

EDGARS	EXPOSURE AS AT 30 JUNE 2018			
EDGARS	AVERAGE TRADING DENSITY	NUMBER OF STORES		
< R1,500 / m²	1,091	15		
> R1,500 / m <sup>2</sup>	1,783	3		
	1,214	18	Excludes Edgars Bloem, Stanger, Watercrest Mall (50%) and The Avenues	

NUMBER OF STORES

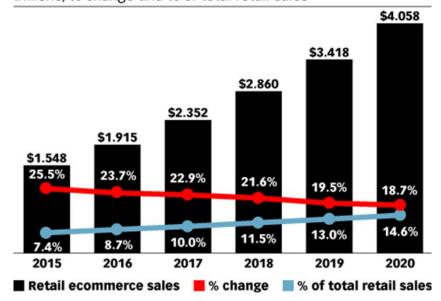




## **ONLINE RETAIL: SOUTH AFRICAN PERSPECTIVE**

Globally online retail represents 11% of total sales with China at 20%

**Retail Ecommerce Sales Worldwide, 2015-2020** *trillions, % change and % of total retail sales* 



Note: includes products or services ordered using the internet via any device, regardless of the method of payment or fulfillment; excludes travel and event tickets Source: eMarketer, Aug 2016

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www.eMarketer.com

## SOUTH AFRICA

#### R10bil 2017 (R15bil incl travel)

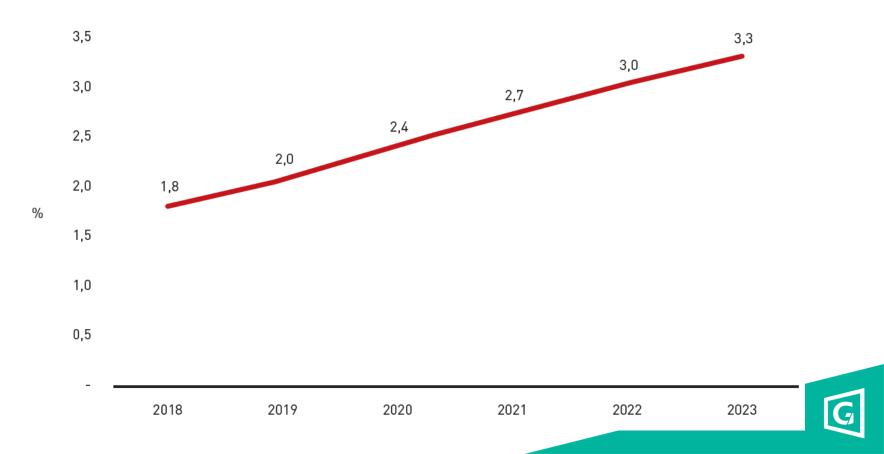
Amarex Global Shopper (cross border) 57% customer growth 2017

Crossborder purchases (46% apparel, 24% electronics, rest lower)

BIGGEST NON-SERVICE ONLINE SHOPS IN RSA			
	%	Туре	
Takealot	12.5	General	
Apple App Store	5.5	Electronics	
Pick n Pay	5.1	Food	
Woolworths	2.7	Food	
Sportsmans Warehouse	2.2	Specialist	
Incredible Connection	2.0	Electronics	
Exclusive Books	1.8	Specialist	
HomeChoice	1.6	General	
Amazon	1.5	General	
MRP	1.5	Fashion	
Netflorist	1.5	Specialist	
Spree	1.4	Fashion	
Total	39.3		



#### Graph 17 - PROJECTED ONLINE SPEND AS % OF TOTAL RETAIL SPEND



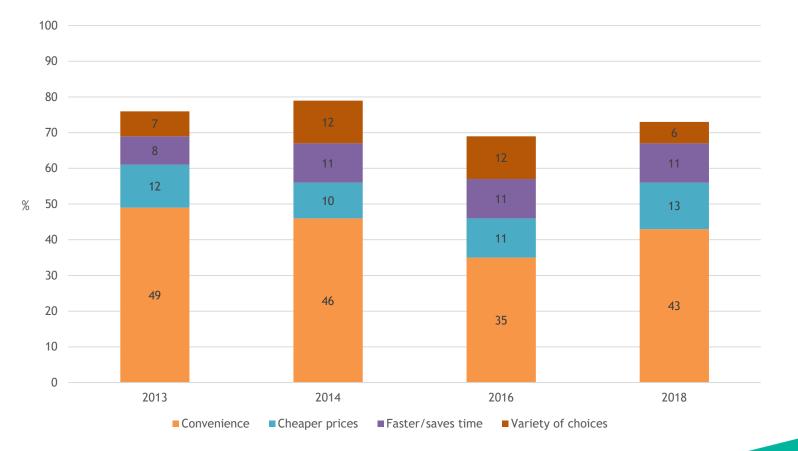


# **ONLINE SHOPPING / Motivations**

Convenience and price are the primary reasons why respondents shop online. 42% stated convenience as a major benefit as it saves them time and hassle of shopping in-store, including travel time and parking



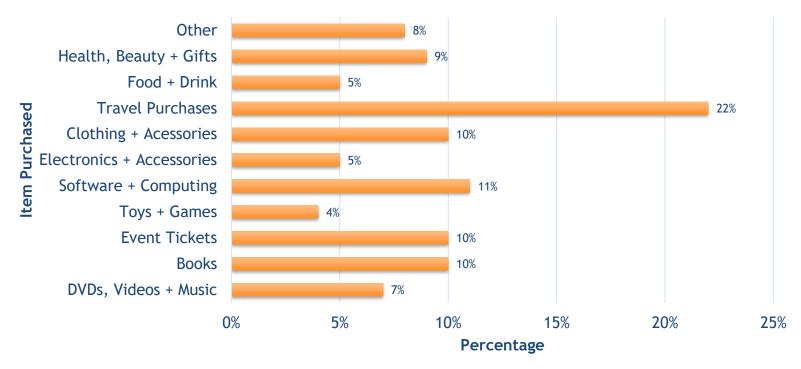
## MAIN REASONS FOR SHOPPING ONLINE?





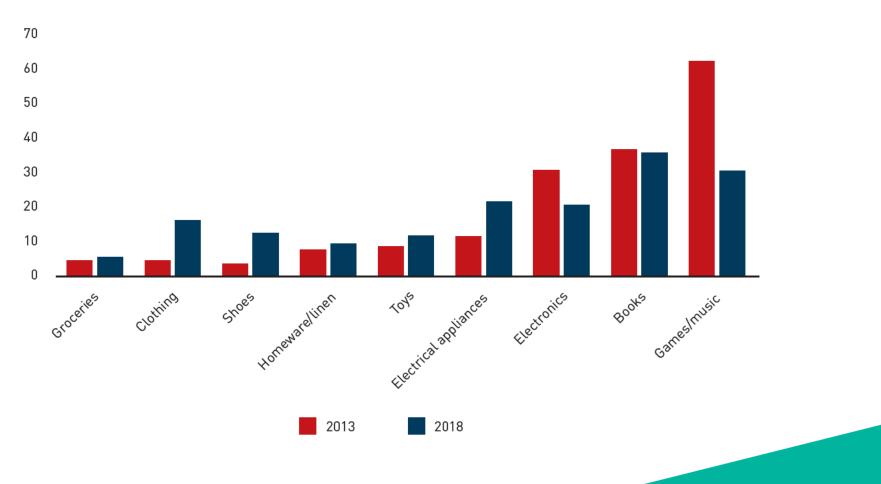
Effective Measure Survey" E-Commerce Industry report 2017" (8751 respondents in RSA between July and August 2017)

# **ONLINE SHOPPING / Recent Purchases**



The most popular items bought online don't require delivery and are available almost instantly after purchase. These include travel tickets, books, shows/sporting event tickets and hotel reservations

#### Graph 9 - PRODUCTS BOUGHT ONLINE 2013 VS 2018



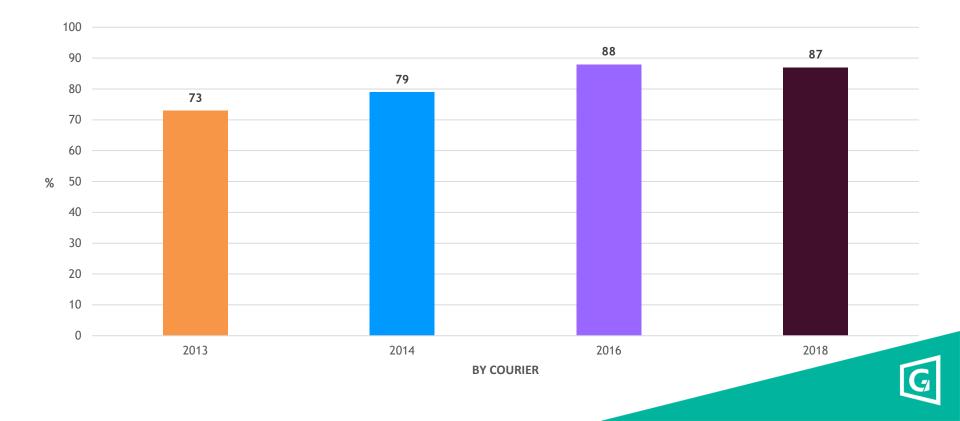
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# **ONLINE SHOPPING Improvements**





## HOW DO YOU NORMALL RECEIVE THE PRODUCTS BOUGHT ONLINE?



## CONCLUSION

- Main criteria for on-line shopping: Price and Convenience
- Fast and free delivery is biggest motivator for concluding sale
- Internationally, on-line clothing/fashion sales are expected to level out at 25% but expected to be significantly lower in RSA
- Grocery purchases on-line showing slow uptake
- Cross-border sales are greater in developing countries as connected consumers purchase products not locally available. In RSA Amazon's support declined from 53% to 13% since 2016 due to exchange rate, import duties and delivery costs (SACSC Research 2018)
- Internationally, 45% of on-line customers returned at least one item resulting in transactional loss for retailer. In RSA, lower due to costs and inconvenience in returning
- In-store shopping increasing internationally 2015 36% of respondents shopped instore weekly, increasing to 40% (2016) and 44% (2017) (PWC 2018 Global Consumer Insights Survey)



